

CUSTOM BUILDING PRODUCTS

Tile & Flooring Installation Systems



CUSTOM[®]

A QUIKRETE[®] COMPANY

Historic Milestones

- 1945 ◆ Thomas R. Peck, Sr. starts manufacturing stucco paint for the booming post war housing market in Southern California.
- 1962 ◆ Peck forms partnership with tile contractor Mike Bilek; they develop a unique ceramic tile adhesive.
- 1964 ◆ Custom Building Products incorporated.
- 1970 ◆ World's first polymer-modified grout introduced.
- 1980s ◆ Company embarks on national expansion adding plants in Texas, Georgia, Northern California, and B.C., Canada, by acquiring allied regional manufacturers.
- 1990s ◆ Plants added in New Jersey and Florida; company headquarters relocated to Seal Beach, CA. Partnerships established in Mexico. C-Cure and Jamo added to CUSTOM portfolio.
- 1997 ◆ CUSTOM becomes the largest manufacturer of tile installation product in the U.S.
- 2000s ◆ To meet market demands, plants added in Indiana, California, Nevada and Eastern Canada.
- 2005 ◆ CustomLite® Technology introduced in lightweight mortars and grouts. R & D technology center opened in Santa Fe Springs, CA.
- 2006 ◆ Aqua Mix acquired.
- 2012 ◆ Introduced Fusion Pro® the world's first Single Component® Grout.
- 2013 ◆ Purchased by the Quikrete® Companies.
- 2014 ◆ CustomTech® subfloor prep line launched for all floor coverings.
- 2015 ◆ New grout palette of 40 colors offered in all grout solutions plus the Fusion Pro® Designer Series.
- 2016 ◆ Introduced RedGuard® SpeedCoat® Rapid Curing Waterproofing Membrane and SpeedSlope® Rapid Setting Sloping Mortar
- 2018 ◆ Enhanced formula for Fusion Pro® Single Component® Grout
- 2020 ◆ Introduced Polyblend® Plus grout and updated our 40 color grout solutions palette



GROUT SOLUTIONS






Right Grout. Right Color.
For Any Job.



CUSTOM® leads

the tile installation industry with a long-standing reputation for quality, service and value.

For more than 50 years, CUSTOM continues to be a leading and trusted name in flooring and tile installation systems for commercial, industrial and residential applications. And today, even though the demands of the industry have changed over time, our commitment to quality, service and value — the hallmarks of our company — have remained constant. Today, those commitments are even stronger as a member of the QUIKRETE® family of Companies.

CUSTOM's patented product technologies are the choice of experienced construction professionals. And for good reason: CUSTOM tile installation systems safeguard the tile on many of the most challenging projects, from airports and stadiums to historic renovations and high-rises. CustomTech®, co-developed by Custom Building Products and top commercial contractors, is the industry's most advanced flooring preparation system. These flooring preparation products are state of the art in exhibiting superior handling characteristics, strength and durability.

Our expert Architectural and Technical Services teams also provide designers, architects and builders with specification assistance and jobsite inspections, across the U.S. and Canada.

CUSTOM offers



System Warranties that set the standard for the industry.

Tile and Stone Installation Systems

Our comprehensive tile installation systems are guaranteed for up to a lifetime when a system of eligible products are used. It protects the entire tile installation in the event of a system failure. This is the most comprehensive lifetime warranty in the industry — a demonstration of our commitment to quality.

Flooring Preparation Systems

Our CustomTech® products have a Limited System Warranty of up to 25 years. A complete CustomTech floor preparation system of products, including the appropriate primer as needed, must be used to qualify for a limited warranty. All installations over 15,000 square feet must receive pre-approval by contacting a CUSTOM Commercial Architectural Sales Representative.

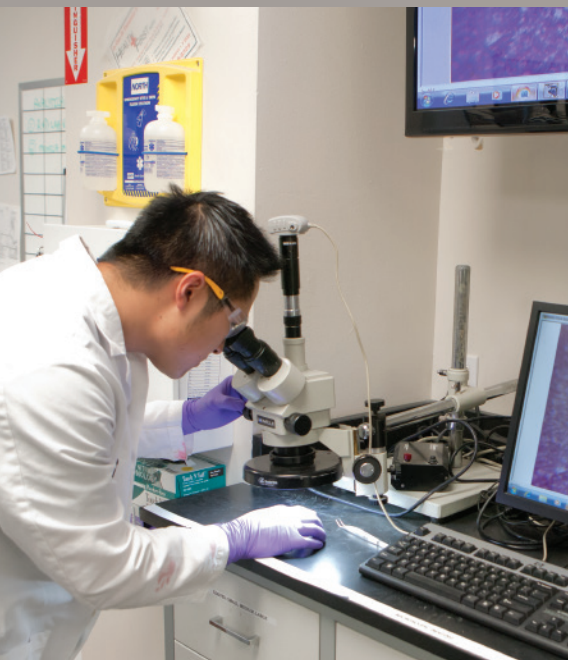
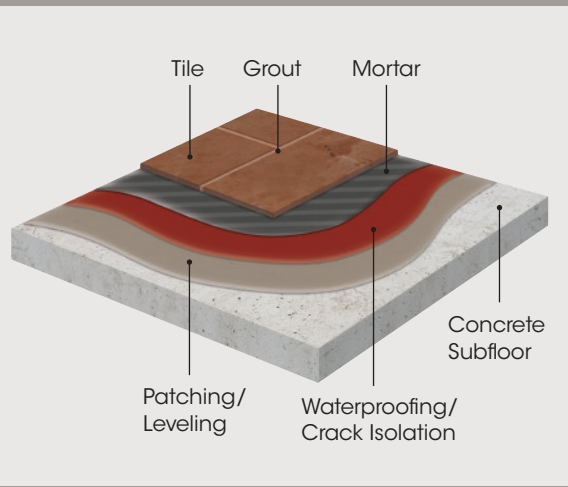


CUSTOM® creates

the systems that make the difference — for the lifetime of the tile.

CUSTOM has long been recognized for game-changing products that have become trusted names in the tile industry. We introduced the first polymer-modified colored grout, pioneered lightweight mortars and underlayments, and created the revolutionary Single Component® Grout category and the first waterproof liquid membrane. Tile installation has been transformed forever thanks to CUSTOM product brands like RedGard®, LevelQuik®, WonderBoard® Lite, VersaBond®, ProLite®, Prism®, Fusion Pro®, and Aqua Mix®.

Never content to rest on our laurels, CUSTOM is continually looking for ways to refine and enhance our products to ensure their performance, ease of use and long-term durability. Our Research and Development team continuously tests existing products under demanding conditions for reliability and ongoing formula improvements.



CUSTOM® is the single source

for all floor covering installation needs.

CUSTOM manufactures the most comprehensive flooring preparation, and tile and stone installation systems available.



Our products meet and exceed performance standards set by ANSI, NTCA, LEED and other organizations.

Our automated, state-of-the-art manufacturing facilities produce products with consistent quality.



Our plants are strategically located around North America to meet the needs of our customers.



We have a dedicated fleet of trucks to expedite delivery of raw materials and finished goods.



PREP

Surface Preparation – A complete line of waterproofing and crack isolation membranes, backerboards, self-leveling underlayments and mat underlayments, plus subfloor prep for all floor coverings.



SET

Tile Setting – Flexible, high performance, and everyday thin-set mortars for today's tile installation, from heavy natural stone to large format tile to smooth glass, including rapid-setting mortars, for floors, walls and exteriors.



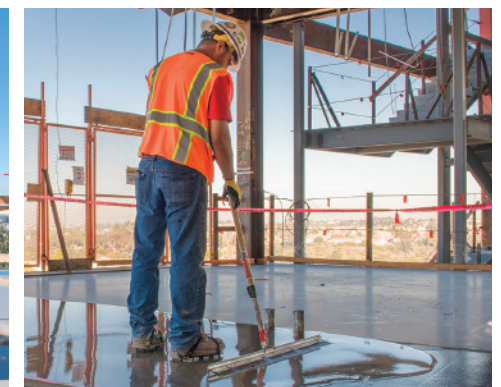
GROUT

Grouts – A palette of 40 versatile colors in every grout solution from cement-based to single component grout, including stain proof Fusion Pro® and Prism® Ultimate Performance Cement Grout.



CARE

Care – CUSTOM's Aqua Mix® line is the most contractor-preferred brand of tile and stone sealing and cleaning products in the industry.



CustomTECH® FLOORING PREPARATION SYSTEMS

CustomTech®, co-developed by Custom Building Products and top commercial contractors, is the industry's most advanced flooring preparation system.

CUSTOM[®] offers technical support that's unsurpassed.

CUSTOM's Commercial Architectural and Technical Services teams offer unsurpassed support to contractors, distributors, designers, architects and specifiers.

- Nationwide product demonstrations at distributor locations, jobsite training and project inspection
- Construction specifications optimization
- Regular programs offered by Custom Technical University™
- Call centers staffed with experts in all aspects of tile and stone installation
- Extensive online library of case studies, white papers, technical bulletins and educational videos

Build Green[®] underscores our commitment to the environment.

More than 100 CUSTOM[®] Build Green products already contribute to LEED certification with recycled content, regional manufacturing and low VOC emissions. And now, we are pleased to announce GREENGUARD[®] Gold Certification (which includes California Department of Public Health Compliance) for the majority of our products. See website for details.



CUSTOM is a proud supporter of leading organizations.



©2024 Custom Building Products. All rights reserved. The CUSTOM logo and product logos are registered trademarks of Custom Building Products. All other trademarks are the property of their respective owners, used with permission. See our website for product information.



You can count on CUSTOM...

For operational excellence - with North America's largest footprint of manufacturing and distribution sites including our own fleet of trucks, backed by the resources and efficiencies of the Quikrete Companies.

For innovation - with dedicated, industry-leading research and development in advanced tile and stone installation and protection.

For education - with an expert team of Commercial Architectural Services and Technical Services Representatives ensuring pros understand the right products to select and know how to install them for success.

Customer Support:
800-272-8786

Technical Support:
800-282-8786



DOWNLOAD CUSTOM'S MOBILE APP



Custom Building Products
800-272-8786
CustomBuildingProducts.com

Printed in the U.S.A. CIB20 2/24R



CUSTOM[®]

A QUIKRETE[®] COMPANY